

Exhibitor And Sponsorship Opportunities



Michigan Occupational
Therapy Association

The Voice of Occupational Therapy in Michigan

Michigan Occupational Therapy Association

124 W Allegan St #1900

Lansing, MI 48933

(517) 267-3918

www.mi-ota.com
conference@miota.org

BECOME AN EXHIBITOR

Michigan Occupational Therapy Association (MiOTA) strives to educate occupational therapy practitioners within the state of Michigan to enhance their ability to provide the highest quality of care and services to their patients / clients. Exhibitors and sponsors are crucial for enhancing these services.

Our organization offers bi-annual conference opportunities. We invite over 8,000 licensed therapists within the state of Michigan to attend our events. Our events include a spring virtual conference and a fall face to face conference.

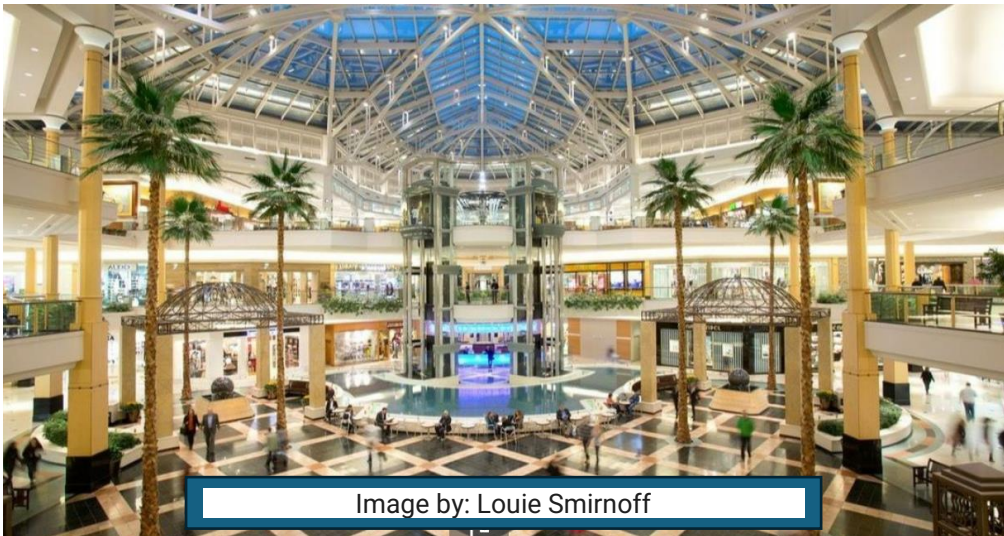


Image by: Louie Smirnoff

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VIRTUAL CONFERENCE

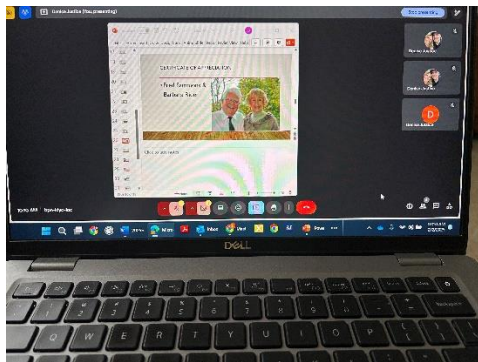
APRIL 26, 2025

8 AM – 5 PM

\$150

30-minute presentation time slots
and
logo on MiOTA website and conference app

Select one presentation time:
9:00 am, 10:30 am,
12 pm, 12:30 pm, 2 pm, 3:30 pm



\$100

Logo on MiOTA
website and
conference app

Spring exhibitors will receive a \$50 discount off of fall exhibitor/sponsorship



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FALL EVENT SPONSORSHIP

Welcome Reception / Awards Ceremony Sponsor

\$10,000 (ONE OPENING – Thursday)

The event includes appetizers and beverages for all conference attendees. During the event, a review of the company product/services will be presented to the audience.

Exhibitor Benefits

- Banner recognition displayed at “Welcome Reception.”
- Exhibit table (in lobby)
- Logo on conference app
- Full-page COLOR **advertisement** in conference folders
- Website recognition
- Verbal recognition during conference
- Description of company product during welcome reception / awards ceremony
- **Includes 2 exhibitors with free admission to sessions.**

Lunch Sponsor

\$9,000 (TWO OPENINGS choose Friday or Saturday)

The sponsorship will provide a box lunch and beverage for all conference attendees. Verbal recognition of sponsors product and services will be announced.

Exhibitor benefits include:

- Exhibit table (in lobby)
- Logo on conference app
- Full page color **advertisement** in conference folders
- Verbal recognition during conference
- Description of company product during sponsored lunch
- Website recognition
- 15-minute product presentation during the lunch hour
- **Includes 2 exhibitors with free admission to sessions.**

KEYNOTE Sponsor

\$8,000 (ONE OPENING which is Friday)

The sponsorship includes verbal recognition prior to the keynote presentation.

- Exhibit table (in lobby)
- Logo on conference app
- Full page color **advertisement** in conference folders
- Verbal recognition during conference
- Description of company product during sponsored lunch
- Website recognition
- **Includes 2 exhibitors with free admission to sessions.**



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FALL SPONSORSHIP

Platinum Sponsor \$1,000

Exhibit table (in exhibit hall)

Logo on conference app

Half-page (8"x5")
color advertisement in conference folders

Verbal recognition during conference

Website recognition

Includes 2 exhibitors

Gold Sponsor \$900

Exhibit table (in exhibit hall)

Logo on conference app

Half-page (8"x5")
black and white
advertisement in conference folders

Verbal recognition during conference

Website recognition

Includes 2 exhibitors

Silver Sponsor \$800

Exhibit table (in exhibit hall)

Logo on conference app

Quarter-page (4"x5")
black and white
advertisement in conference folder

Verbal recognition during conference

Website recognition

Includes 2 exhibitors

Be prepared to submit your organizations advertisement and logo at time of registration.

Logo should be in jpeg format.



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FALL EXHIBITOR

PRICING

	General Space		Corner Space	
Specify day:	Early Bird	Late	Early Bird	Late
Thursday, Friday, Saturday	Now-July 1, 2025	July 2 – Oct 1, 2025	Now-July 1, 2025	July 2 – Oct 1, 2025
One day	\$400	\$450	\$550	\$600
Three days	\$500	\$550	\$650	\$700

Exhibitor Space Includes:

8-foot table

2 chairs

1 wastebasket

Wi-Fi

Logo on website and conference app

2 exhibitors (includes breakfast/lunch/welcome reception)

Each additional exhibitors add \$160



Exhibit Hours

Friday: Set Up 12-5; Exhibit 5-7 pm

Saturday: 8-5 pm

Sunday: 8-2 pm

At time of registration, be prepared to

State need for electrical input

Submit your organizations logo in jpeg format



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OPTIONS

Advertisement Only

Member Rate \$125

Non-Member Rate \$175

Includes:

Logo on website

Logo on conference app

4"x5" Ad in conference program

Be prepared at time of registration to

-provide jpeg logo

-provide advertisement

Product Distribution

\$ 75

Item available at registration table

\$100

Item distributed to each registrant

Items to be mailed and received by
Sept. 25, 2025

c/o MiOTA

32449 Washington St

Livonia, MI 48150



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